

## **INVITATION FOR EXPRESSION OF INTEREST (EOI) FROM THIRD PARTY AGENCIES FOR CONDUCTING IMPACT ASSESSMENT**

### **About Intas Foundation**

Intas Foundation, the CSR (Corporate Social Responsibility) arm of Intas Pharmaceuticals Ltd., established to address the specific needs of underprivileged and needy populations of the society with initiatives spread across various sectors such as socio-economic development, health care and other initiatives in alignment with global Sustainable Development Goals (SDGs).

With Compassion, Operational excellence, Passion, and Equity as core values, the Foundation strives to improve the quality of life of people through impact driven initiatives implemented by experienced teams and institutional partners across the country.

In compliance with the CSR Rules in India, Expressions of Interest (Eois) from experienced third-party agencies (for and not-for profit) are invited to conduct Impact Assessments for initiatives namely i) Apna Ghar Program ii) Hemophilia Patient Assistance Program (H-PAP), iii) Blood Bank Upliftment Program (BBUP), and iv) Medical Treatment Assistance (MTA). Detail of initiatives is provided in Annexure 1. For further information on projects, please refer to [www.intasfoundation.org](http://www.intasfoundation.org).

### **Scope of the Assignment**

- **Scope:** Impact Assessments of projects across various sectors including socio-economic development and healthcare initiatives. The IA agency shall be responsible for design and research methodology including sampling, questionnaires, data collection (secondary and primary sources), data analysis, and drafting and reporting.
- **Timeline:** The agency should complete the exercise within a period of 60 days from the date of start of work and first draft should be submitted within 30 days after completion of data collection. Based on observations and acceptance of the draft report, the agency should submit final report within 7 days from the date of final comments.
- **Period:** Fiscal Year 2026-27

- **Objectives:** To measure the tangible and intangible outcomes of programs and assess the impact and positive change on target population / institutions.
- **Methodology:** We encourage agencies to propose specific methodologies tailored to the nature of the projects and communities we serve.
- **Requirements:** Demonstrated experience in conducting CSR Impact Assessments, expertise in relevant sectors, and a commitment to ethical standards and data integrity.

## EOI Submission Guideline

Interested agencies are invited to submit their Expressions of Interest (EOI) by 30th May 2026. EOI/s should include i) technical proposal, ii) financial proposal, and iii) three latest sample reports.

### 1) **Technical Proposal** should include:

#### a) **Overview of the Agency:**

- i) The agency should provide a brief account of its experience in conducting Impact Assessments, specifically within the realm of Corporate Social Responsibility (CSR) initiatives.
- ii) A brief on previous projects undertaken, the sectors covered, and the methodologies employed.
- iii) Previous track record in conducting multistate assignments within timelines.

#### b) **Proposed Methodology:**

- i) The proposed methodology should be tailored to initiative specific and outline how the agency intends to assess the impact of Intas Foundation's initiatives.
- ii) It should detail the approach to data collection, analysis, sample size, interpretation, etc. Mentioning specific tools or techniques to be utilized to provide clarity on the assessment process and reporting.

#### c) **Timeline:**

- i) A timeline (90 days) for completing the Impact Assessment assignment, including key milestones and estimated durations for each phase of the assessment and reporting process.

**d) Team Composition and Qualifications:**

- i) The agency should dedicate key team members who will be involved in conducting the Impact Assessments, specifying their qualifications and relevant experience.
- ii) The agency may emphasize the diversity and expertise of the team, including individuals with background in social research, data analysis, program evaluation, and subject matter experts in relevant sectors.

**2) The Financial Proposal should include:**

- a) A breakdown of costs associated with conducting the Impact Assessment, including personnel, travel, data collection tools, analysis software, and any other relevant expenses.
- b) The proposal should be transparent and aligned with industry standards, reflecting a balance between affordability and quality.
- c) The agency quote should be all-inclusive rate including applicable taxes.

**3) Sample Report/s**

- a) The agency should share relevant sample reports from previous CSR Impact Assessment assignments. The sample reports should highlight the agency's approach, methodologies employed, and key findings.
- b) The selected agency will be signing an NDA and ensure the report meets expected standards of reporting.

**4) Criteria For Selection of the Agency**

The agency shall be selected on following criteria: i) experience in conducting similar assignments, ii) quality of sample report/s, iii) team strength and diversity, and iv) cost competitiveness (in INR).

**5) EoI Submission Procedure**

- a) Please submit your EOIs using below link by the specified deadline i.e. **30th May 2026**.
- b) Link - <https://forms.gle/AV3N8L5uToPrDqnP6>
- c) Only the shortlisted agencies will be contacted for further discussions.

- d) The agency may choose to apply for a single or multiple projects / initiatives. In case of expressing interest in multiple projects, submit separate EOI for each initiative / project.
- e) All enquires regarding this EOI should be made by 26<sup>st</sup> May 2026 via email to [monitoring@intasfoundation.org](mailto:monitoring@intasfoundation.org)

## ANNEXURE 1

### Name of the Project: Apna Ghar

**Background of the Project:** Socioeconomic differences in cancer outcomes have been observed worldwide i.e. persons with lower socioeconomic status were likely to have higher cancer mortality rates (Takahiro Tabuchi, 2020). Therefore, integrated and collaborative efforts are required to ensure easy access to health care services. The advanced healthcare services and experienced medical professionals are largely concentrated around urban centers.

According to National Centre for Biotechnology Information (NCBI), about 95% cancer care and treatment services are concentrated in Urban India (Shripad Banavali, 2015). Thus, patients suffering from chronic illness, especially cancer, often find it difficult to cope with hardships and economic investment associated with long-term treatment regimens in major cities.

Though subsidized medical services are provided under various health schemes and programs, non-medical out-of-pocket expenditure during treatment such as local travel, accommodation, food cost is largely borne by patient's families. It is observed that the drop out ratio of patients during the treatment is high and continuation of treatment may help patients.

The Project aims to create an enabling environment for patients by improving accessibility of healthcare services by providing:

- A comfortable stay during the tenure of their treatment;
- Providing nutritious and hygienic food;
- Transportation facility to and from Apna Ghar to Hospitals;
- Psychosocial Guidance & Counselling;
- Awareness of various government and charitable programs;
- Activities for Physical & Mental well-being.

During Project Years, the initiative expanded to 40 Transit Homes across the country, benefiting over 10 lakh beneficiaries.

The program covered Transit Homes across Agartala, Ahmedabad, Aizawl, Bangalore, Bhopal, Bhubaneswar, Bikaner, Calicut, Chandigarh, Chennai, Coimbatore, Cuttack, Delhi, Guwahati, Gwalior, Hyderabad, Imphal, Jaipur, Kochi, Kolkata, Lucknow,

Madurai, Mumbai, Nagpur, Patna, Prayagraj, Pune, Raipur, Rajkot, Ranchi, Rishikesh, Shillong, Silchar, Srinagar, Surat, and Visakhapatnam.

**Implementation Model:** Project Apna Gahr is implemented by Intas Foundation project teams by leveraging resources through collaborations and partnership with government institutions, private sector, and civil society organizations. The project adopts evidence-based design and innovative strategies to optimize resources and program outcomes. Right from need identification to setting up the premise and creating awareness among patient population about such services and managing the centers and reporting progress on daily basis-all aspects are taken care of by project teams.

**Project Location:** PAN India

**Project Period to be Evaluated:** FY 2022 to FY 2025

## **Name of the Project: Medical Treatment Assistance**

**Background of the Project:** There is growing population of people suffering with chronic conditions such as blindness and increasing cancer burden in India. Apart from attending to preventive blindness in remote and underserved areas, the delivery of affordable and equitable care is one of India's greatest public health challenges. To create an enabling environment for quality care, continuous treatment and reduced out of pocket expenses (OOP) of patients is paramount.

Medical treatment Assistance (MTA) program extends support to poor and needy patients suffering from cancer and other chronic condition such as preventive blindness. The project designed to reach out to poor and needy patients with an objective that treatment should not be out of reach due to lack of resources.

Over 3,000 patients were supported through medical treatment assistance and medicine support initiatives across multiple hospitals in various states, benefiting needy patients from underserved communities.

**Implementation Model:** CSR contribution was made to empanelled hospital/doctor or patients by Intas Foundation on prorata basis. The details submitted by hospitals/doctors/patients/caregivers are verified by CSR project team and suitable

contribution disbursed to bank account of patient/hospital/doctor.

**Project Location:** Mainly Gujarat

**Project Period to be Evaluated:** FY 2023 to FY 2025

## Name of the Project: Hemophilia Patient Assistance Program (H-PAP)

### Background of the Project:

Genetic disorders are generally accorded a low public health priority even though they account for significant sufferings of patients and their families. Hemophilia A and B are sex-linked inherited disorders typically transmitted through females to the male child. The genetic blood disorder occurs due to mutation in either coagulation factor VIII gene (Hemophilia A) or the coagulation factor IX gene resulting in repeated bleeding episodes in joints and soft tissues. While clotting factor concentrate is the preferred treatment option, social costs are significantly affecting patients' wellbeing and quality of life.

As part of the Hemophilia Patient Assistance Program, camps for factor assistance, self-infusion training, physiotherapy training, medical consultation, diagnostic support, and genetic counselling were conducted across 25 States and Union Territories, benefiting over 16,000 beneficiaries.

The program covered beneficiaries from Andhra Pradesh, Bihar, Chandigarh, Chhattisgarh, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir UT, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Mizoram, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, and West Bengal.

### Implementation Model

The project is implemented by Intas Foundation project teams by leveraging resources through collaborations and partnership with government institutions, medical fraternity, and civil society organizations across the country.

**Project Location:** PAN India

**Project Period to be Evaluated:** FY 2023 to FY 2025

## Name of the Project: Blood Bank Upliftment Program

**Background of the Project:** Blood can save millions of lives and blood banks play an important role in providing safe and quality blood components. In India, with approx. 1.4 billion population, the need for safe and quality blood and its components is constantly increasing.

Patients suffering with chronic blood disorders such as Thalassemia, Hemophilia, Sickle Cell Anemia, and others, need regular blood supplies during the treatment process. Apart from such medical conditions, medical emergencies during delivery, surgeries also need constant supply of blood components. Good Laboratory Practices (GLP), Good Manufacturing Practices (GMP) and adoption of advancements in blood collection and processing are vital to attain safety and sufficiency in blood supplies.

In tandem with the ever-increasing requirement, the Blood Bank Upliftment Program is designed to upgrade the existing blood bank ecosystem. Infrastructure, technology, human resource, and awareness are some of the major challenges blood banks face on daily basis and the project is addressing these challenges.

Under the initiative, support was extended to 35 government and charitable blood banks for procurement of blood bank equipment, software, hardware, consumables, and operational support. Additionally, support was provided towards research and development initiatives focused on innovative oral protein delivery systems to address limitations of conventional IV/SC routes.

The program covered institutions across 11 States and Union Territories including Chandigarh, Chhattisgarh, Gujarat, Jammu & Kashmir UT, Jharkhand, Karnataka, Maharashtra, Odisha, Rajasthan, Uttar Pradesh, and West Bengal.

### **Implementation Model:**

The Blood Bank Upliftment Program implemented by Intas Foundation through hospitals and hospital-based blood banks in government and charitable sector to meet adequate quality and self-sufficiency standards in blood supplies.

**Project Location:** PAN India

**Project Period to be Evaluated:** FY 2023 to FY 2025